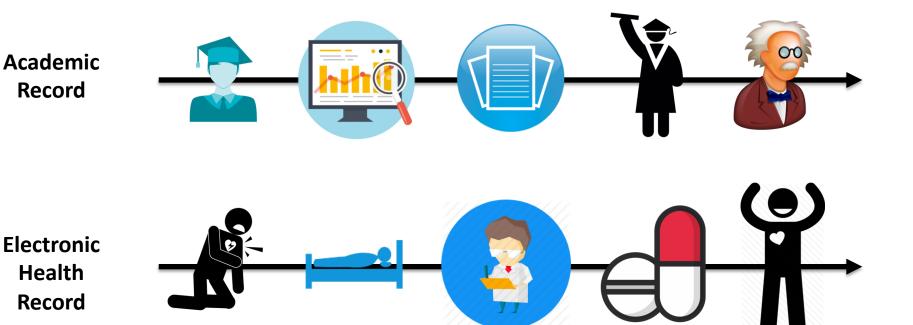
EventThread: Visual Summarization and Stage Analysis of Event Sequence Data

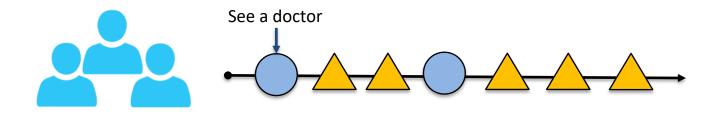
Shunan Guo, Ke Xu, Rongwen Zhao, David Gotz, Hongyuan Zha, Nan Cao

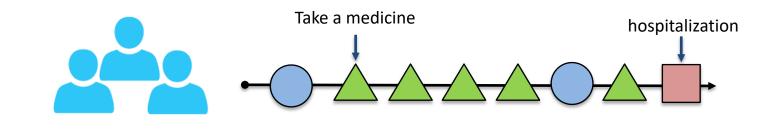


Event Sequence Data





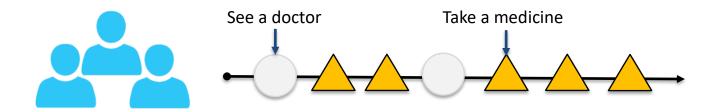


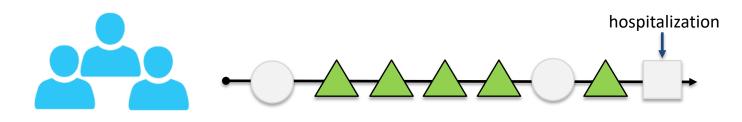


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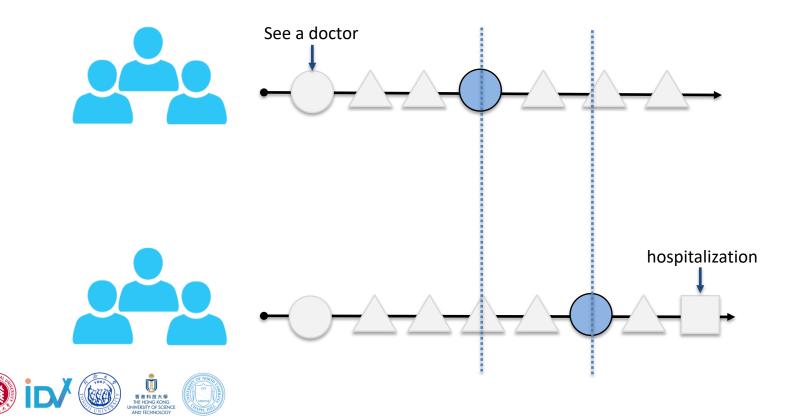
香港科技大學 THE HONG KONG INIVERSITY OF SCIENCE

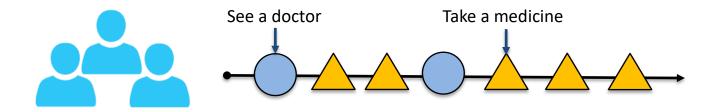


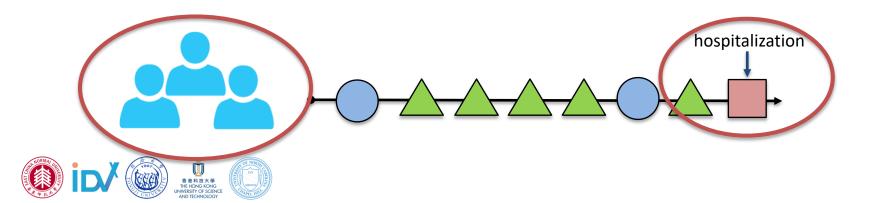


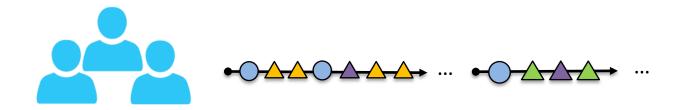


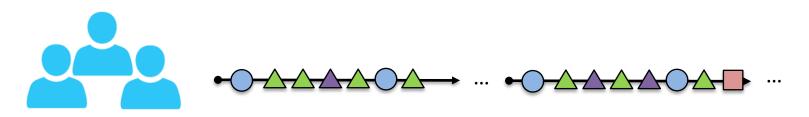








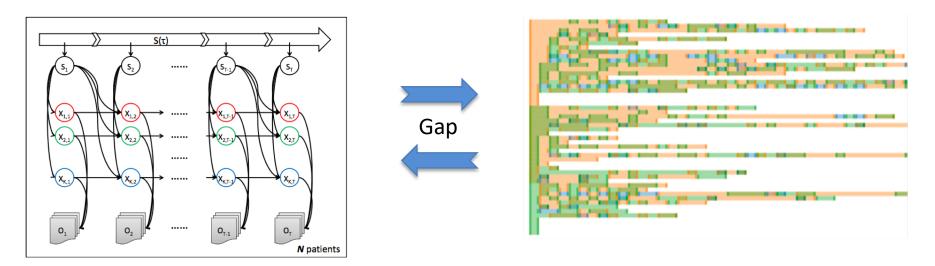




7



Research Goal





- Discover latent high-level structures of large-scale event sequence data.
- Provide users with information about the low-level events
 and sub-sequences of events.

Key Challenges

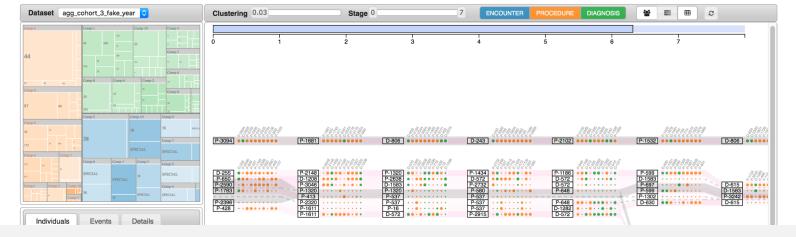
- It is difficult to transform large-scale heterogeneous event sequence data into an uniform data model without losing detailed information
- The method designed to detect high-level structures should also include sufficient relevant context to enable low-level semantic interpretation of what those structures represent
- Unavailable of ground truth to help users validate the result



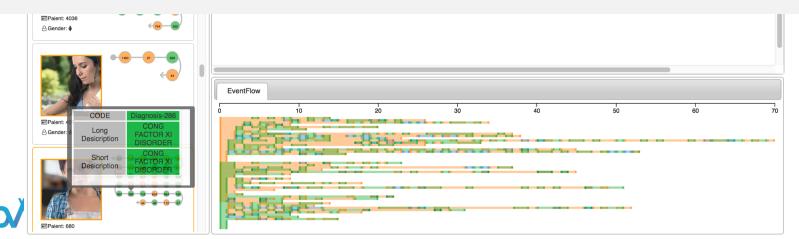


9

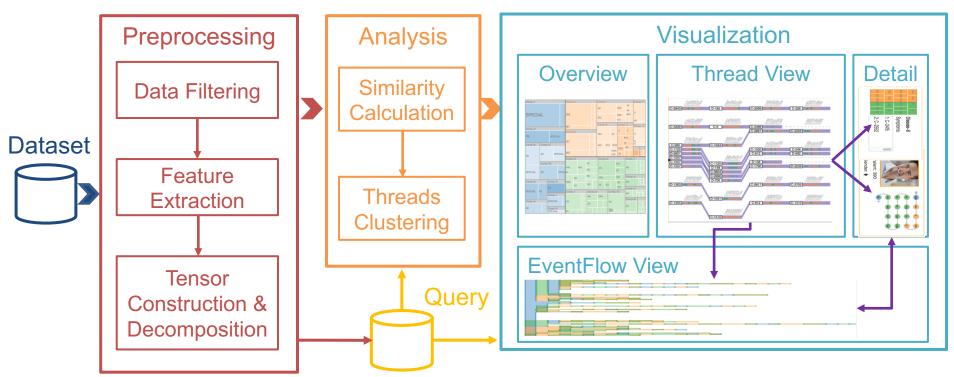




EventThread System



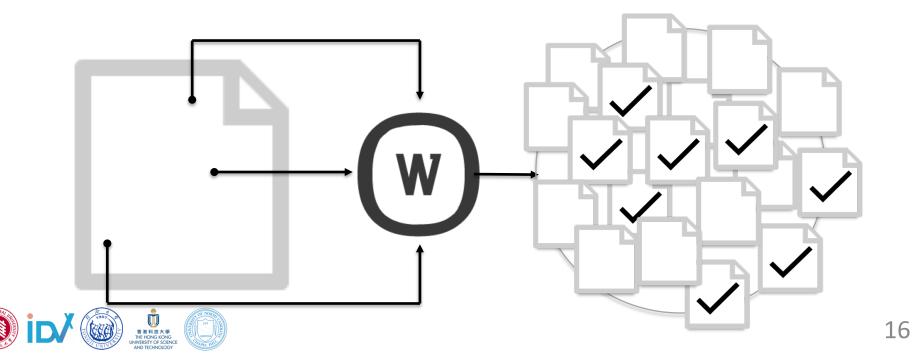
System Overview





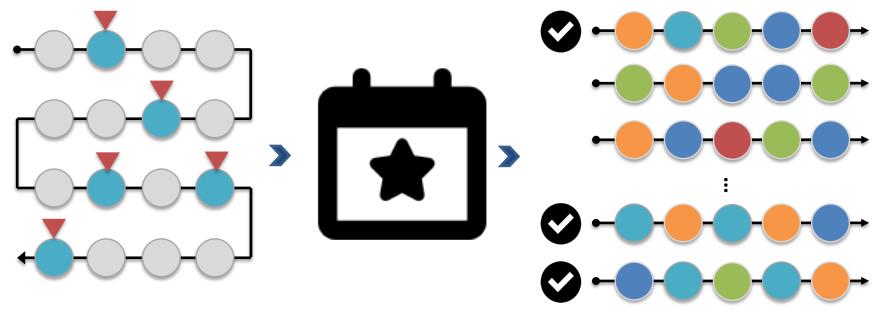
Data Filtering

• Term Frequency - Inverse Document Frequency (TF-IDF)



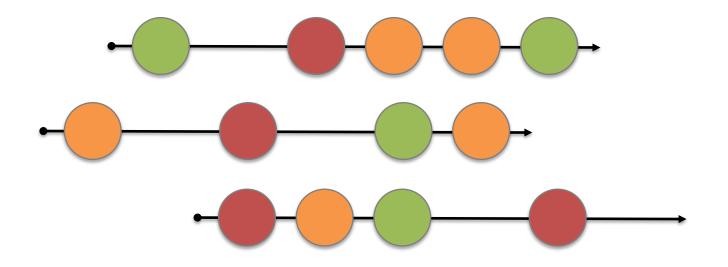
Data Filtering

• *TF-IDF* - Event Sequences

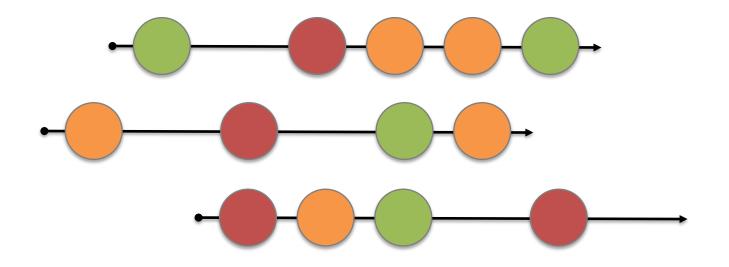




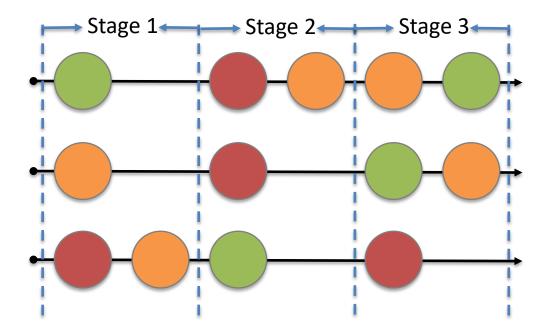






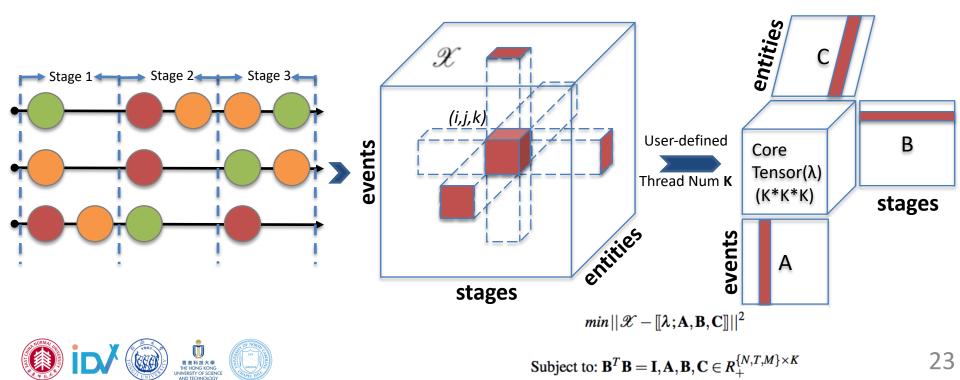




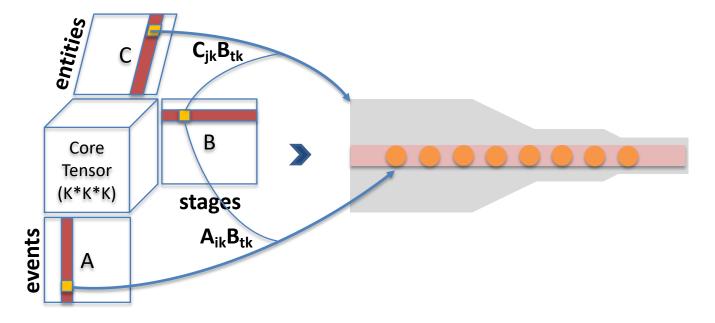




Tensor Analysis



Tensor Analysis

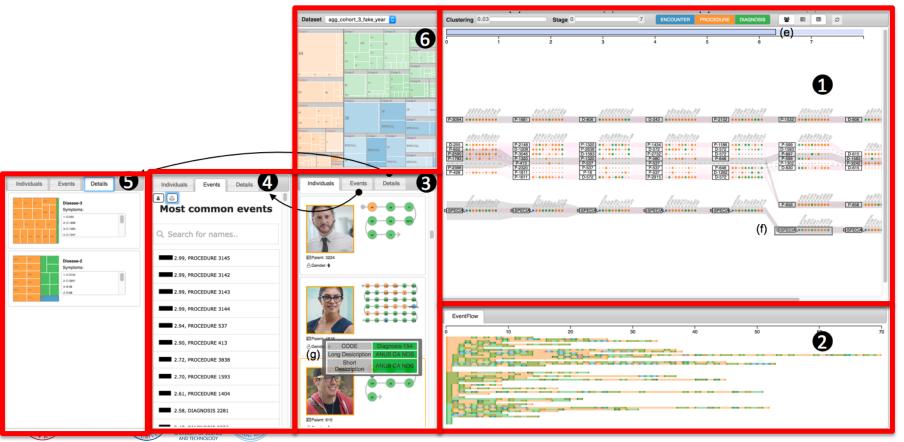




Introduction Visualization Design Evaluation



User Interface



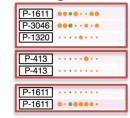
Visualize Threads

P-1611	
P-3046	
P-1320	••••
P-413	••••
P-413	••••
P-1611	••••
P-1611	••••••

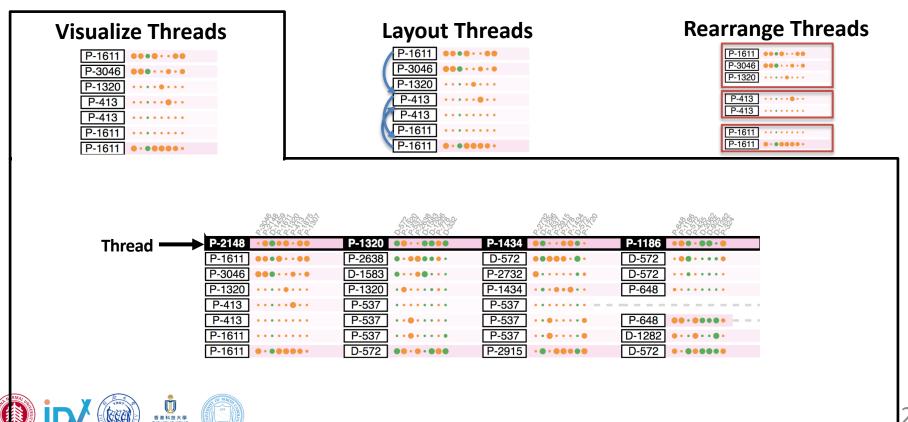
Layout Threads



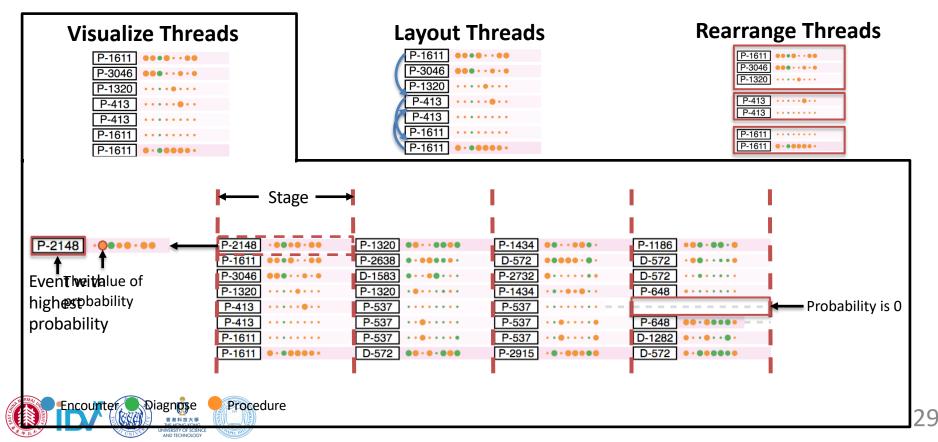
Rearrange Threads

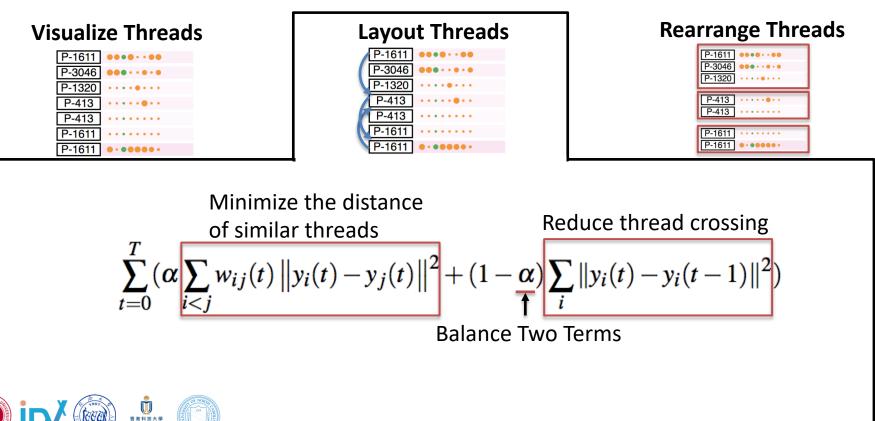




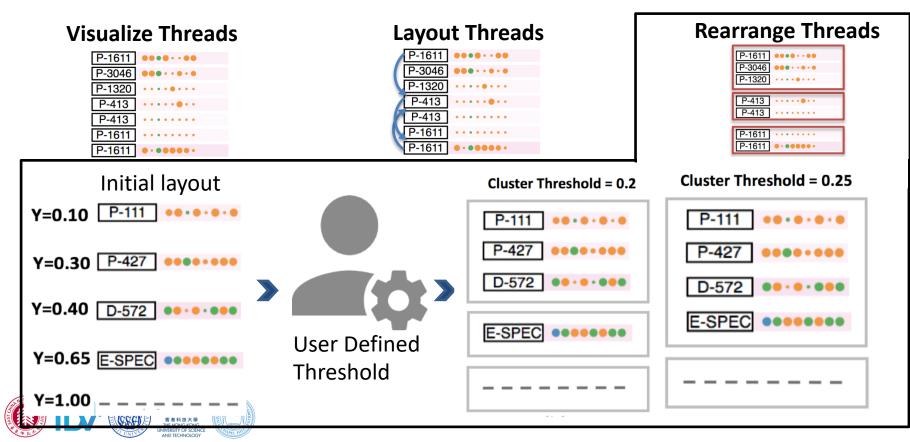


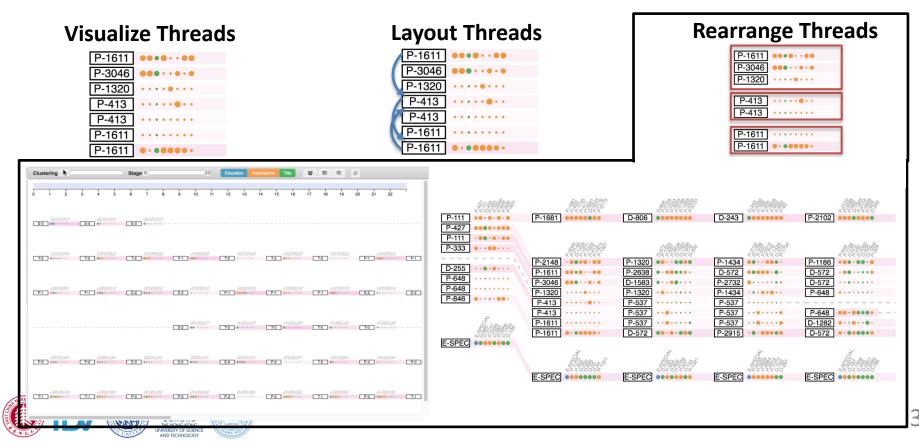
AND TECHNOLOGY

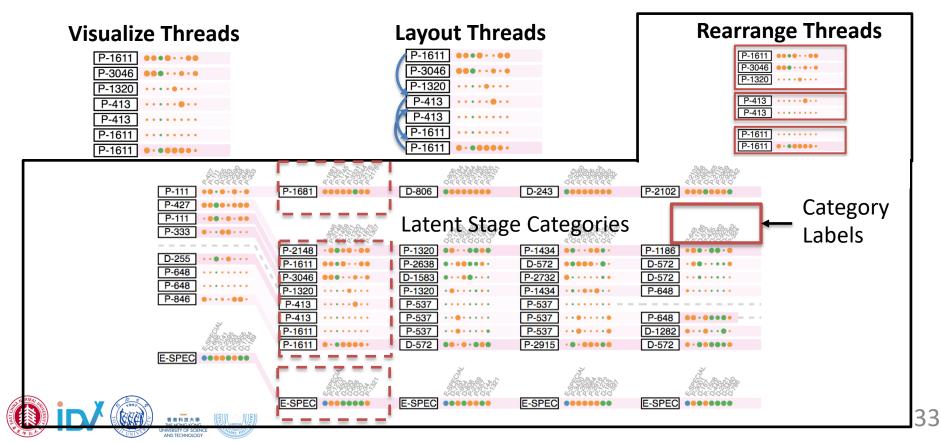


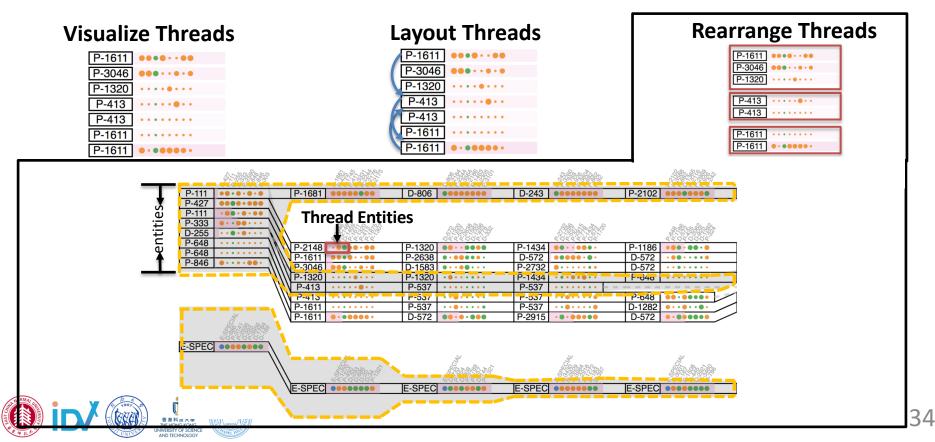


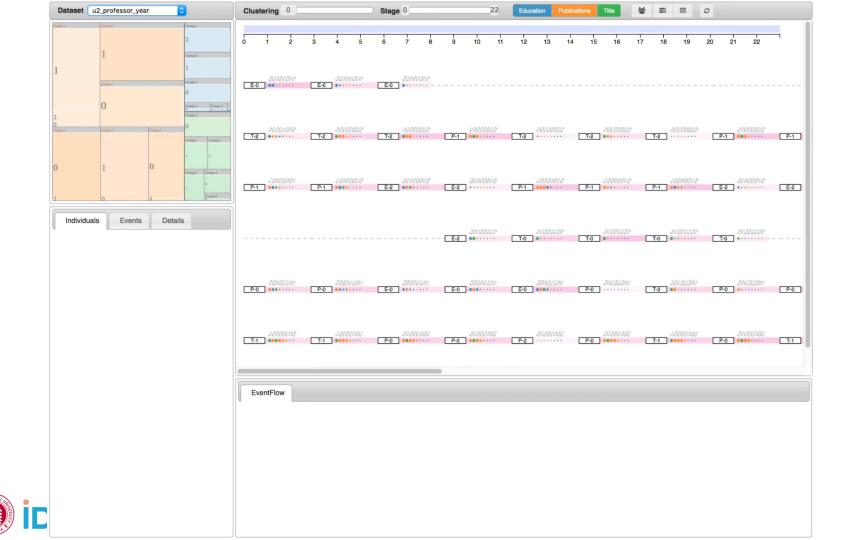
AND TECHNOLOG











Introduction Visualization Design Evaluation



Usage Scenario: COPD Cohort



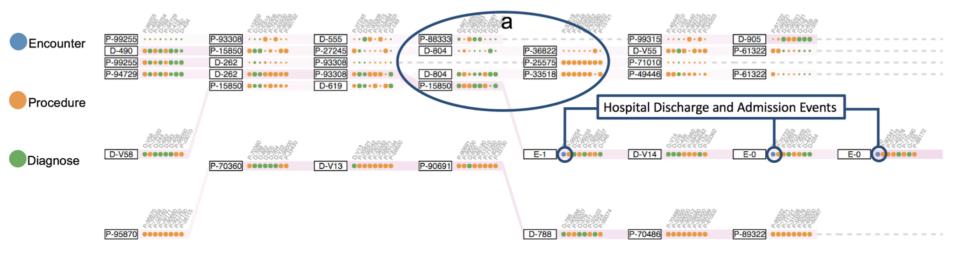
• 5084 COPD patients

• Timestamped events: diagnosis, procedure, encounter

• From 2008-2014



Usage Scenario: COPD Cohort





Evaluation: Expert Interview



Assistant Professor of Medicine at the University of North Carolina School of Medicine



Usage Scenario: Car Maintenance

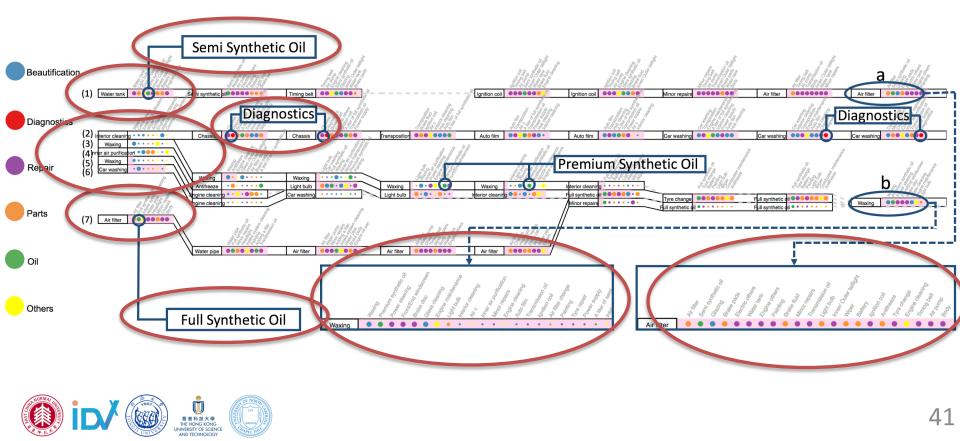
5000 maintenance record



1112 cars

 Maintenance type, specific maintenance item, description of the item

Usage Scenario: Car Maintenance

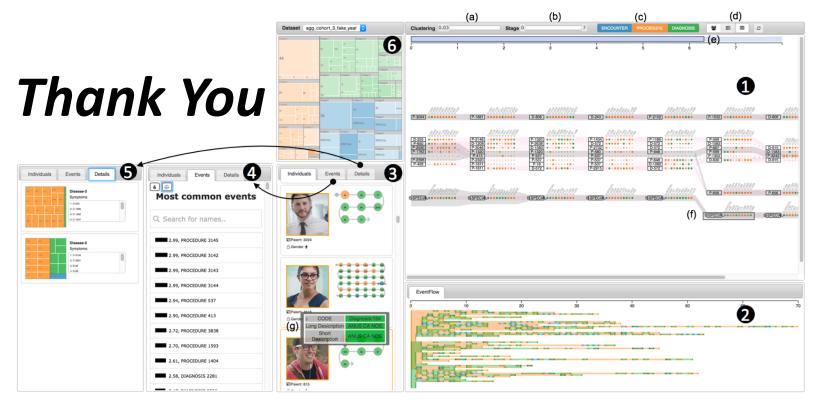


Conclusion

 We have presented EventThread, a technique designed to support visual summarization and latent stage analysis of large scale and highdimensional event sequence data

• We evaluated our system via real-world event sequence datasets, and conducted an interview with an expert from the health-care domain





EventThread: Visual Summarization and Stage Analysis of Event Sequence Data

Usage Scenario: Academic Behaviors

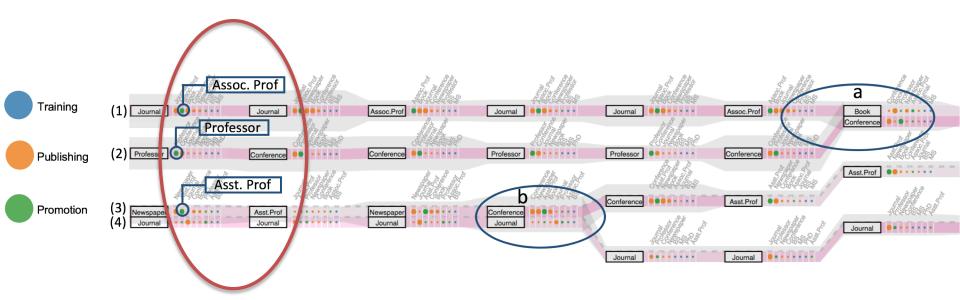


• 40 individuals

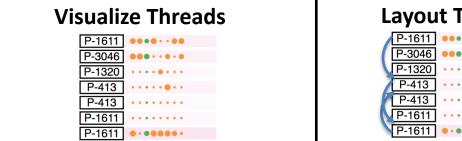
• 23 years

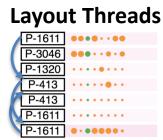
 10 event types, classified into 3 high-level categories: training, publishing, promotion

Usage Scenario: Academic Behaviors

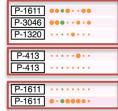








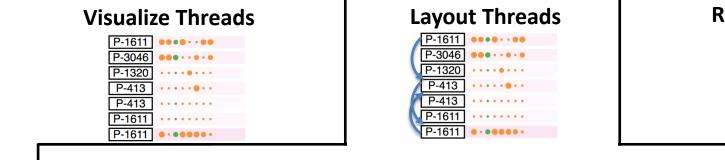




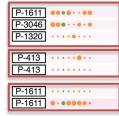
$$\sum_{t=0}^{T} (\alpha \sum_{i < j} w_{ij}(t) || y_i(t) - y_j(t) ||^2 + (1 - \alpha) \sum_{i} || y_i(t) - y_i(t-1) ||^2)$$

$$\alpha = 1.0$$

$$B = 2 \quad B = 2 \quad B = 2 \quad B = 3 \quad C = 10 \quad B = 2 \quad B = 3 \quad C = 10 \quad B = 2 \quad C = 10 \quad C$$



Rearrange Threads

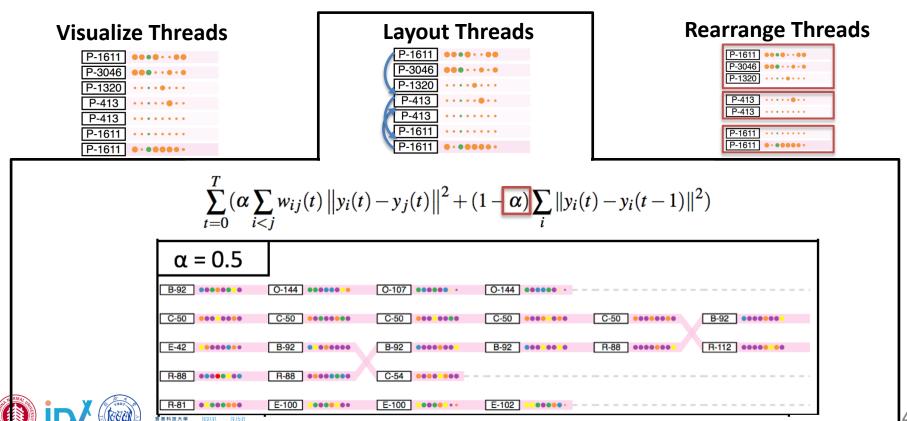


$$\sum_{t=0}^{T} (\alpha \sum_{i < j} w_{ij}(t) || y_i(t) - y_j(t) ||^2 + (1 - \alpha) \sum_{i} || y_i(t) - y_i(t - 1) ||^2)$$

$$\boxed{\alpha = 0}$$

$$\boxed{B = 0}$$

$$\boxed{$$



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